The EMPOW-HER Project

Educating Medical Providers on Women-Controlled HIV Prevention to Expand Reach to African American Women in Atlanta

Project Overview

More than 80% of HIV cases among African American women in the Atlanta MSA are acquired through heterosexual sex. Consequently, African American women who live in Atlanta and engage in condomless sex are ideal candidates for pre-exposure prophylaxis (PrEP), yet, they account for less than 2% of PrEP users nationally. Sexual and reproductive healthcare providers are positioned to increase PrEP uptake among women. However, low provider knowledge; concerns about adherence, and confusion about PrEP eligibility are PrEP implementation barriers. Provider training is necessary to address these barriers. This project will adapt the content of a PrEP Training to address the provision of PrEP among African American women; program the adapted training for online delivery; and assess the training's feasibility, acceptability, usability, and preliminary impact on PrEP knowledge, self-efficacy to prescribe PrEP and provision of PrEP through pretesting with sexual and reproductive healthcare providers who serve African American.

One Year Timeline



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Funding

This project is supported by the Center for AIDS Research at the University of North Carolina Chapel Hill (P30 AI050410).

